

HARBORFEST

BUILD CONNECT ENGAGE

Harborfest 2018 • September 20th • Kenosha

Harborfest is a community event that is designed to bring together the Racine and Kenosha counties. Think “Business Expo” but for nonprofits and education. They are allowed to set up tables sharing what they do, the services offered, how they can help people and how people can get involved. It doesn’t cost them to exhibit and the event is free to the public.

<p>Co-sponsor (limit 2) \$5000</p>	<ul style="list-style-type: none"> • Co-naming rights • Top logo billing with Leeward Business Advisors • Private cocktail event for 12 guests before the event • 4 complimentary tickets for the helicopter rides • Company spotlight on the Harborfest website • Company spotlight Harborfest email
<p>Community Engagement Leader \$2500</p>	<ul style="list-style-type: none"> • Tier two logo position/sizing at event and on promotional materials • Attendance at the non-profit networking event • 2 complimentary tickets for the helicopter rides • Company spotlight on the Harborfest website
<p>Community Power House \$1500</p>	<ul style="list-style-type: none"> • Tier three logo position/sizing at event and on promotional materials • Featured on the Harborfest edition of “Live from Kenosha” on September 13, 2018 • 2 complimentary tickets for the helicopter rides • Company spotlight on the Harborfest website
<p>Community Advocate \$1000</p>	<ul style="list-style-type: none"> • Tier four logo position/sizing at event and on promotional materials • Company spotlight radio spot
<p>Community Supporter \$500</p>	<ul style="list-style-type: none"> • Tier five logo position/sizing at event and on promotional materials • Included on a Harborfest Facebook ad targeted to your desired demographic

Mission:

To engage the public by bridging communities through celebrating accomplishments and promoting opportunities and resources

Vision:

A connected region thriving on communal growth

Harborfest is an annual event, sponsored by Leeward Business Advisors and other community supporters, is dedicated to the vision of a connected region thriving on communal growth. Harborfest is a component of the Kenosha Community Foundation, an exempt organization as described in Section 501(c)(3) of the Internal Revenue Code: EIN #39-6045289

A few more details...

Co-naming

- In the past, Leeward Business Advisor has been the named sponsor. This event is bigger than any one supporter. The co-sponsor would be recognized and named anytime Harborfest is named. “Harborfest brought to you by LeewardBA & ... “
- Your name and logo will be listed on the community impact awards presented at the event

Private Cocktail Event

- You will be able to host an event for 12 guests of your choice before the event.
- Held in Stein Aircraft’s private lounge overlooking the Kenosha airport
- Beverages provided

Helicopter

- Lakeshore Helicopter will be providing helicopter rides from the airport to Lake Michigan and back.

Non-profit networking event

- Chief Operating Officer of the Chicago Sinfonetta, Courtney Perkins, will share her experience and her proven framework for fundraising
- Pre-event networking with the nonprofits at the event

“Live from Kenosha”

- “Live from Kenosha” is a talk show focused on introducing people who are actively participating in the community.
- September 13th is “Harborfest” night - all guests and musical performers will be connected to Harborfest.
- You will be spotlighted during a segment to discuss your business and community support.

Other questions? Need more info? Can't wait to give us your money?

Contact the Harborfest Committee Chair, Lynette Polzin

lpolzin@leewardba.com 262-358-4116 ext 107

Please follow us on social media and help promote the event!

Harborfest.LeewardBA.com

@HarborfestLBA

Facebook.com/HarborfestLBA